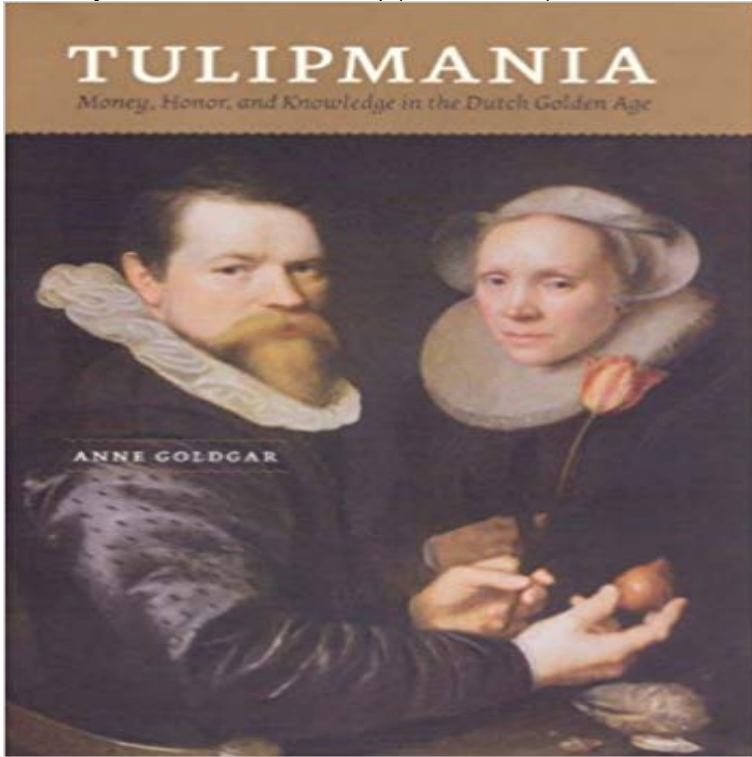


# Tulipmania: Money, Honor, and Knowledge in the Dutch Golden Age



In the 1630s the Netherlands was gripped by tulipmania: a speculative fever unprecedented in scale and, as popular history would have it, folly. We all know the outline of the story how otherwise sensible merchants, nobles, and artisans spent all they had (and much that they didn't) on tulip bulbs. We have heard how these bulbs changed hands hundreds of times in a single day, and how some bulbs, sold and resold for thousands of guilders, never even existed. Tulipmania is seen as an example of the gullibility of crowds and the dangers of financial speculation. But it wasn't like that. As Anne Goldgar reveals in *Tulipmania*, not one of these stories is true. Making use of extensive archival research, she lays waste to the legends, revealing that while the 1630s did see a speculative bubble in tulip prices, neither the height of the bubble nor its bursting were anywhere near as dramatic as we tend to think. By clearing away the accumulated myths, Goldgar is able to show us instead the far more interesting reality: the ways in which tulipmania reflected deep anxieties about the transformation of Dutch society in the Golden Age. Goldgar tells us at the start of her excellent debunking book: Most of what we have heard of [tulipmania] is not true.... She tells a new story. Simon Kuper, *Financial Times*

Review: *Tulipmania* by Anne Goldgar. Goldgar shows most of the stories about tulipmania are moralising myths, says PD Smith. *Tulipmania: Money, Honor, and Knowledge in the Dutch Golden Age*. Chicago: Chicago University Press, 2007. xx + 426 pp. + 13 color pls. index. illus. \$30. *Tulipmania: Money, Honor, and Knowledge in the Dutch Golden Age*. By Anne Goldgar. Chicago: University of Chicago Press, 2007. xx + 425. *Tulipmania: Money, Honor, and Knowledge in the Dutch Golden Age* [Anne Goldgar] on . \*FREE\* shipping on qualifying offers. In the 1630s the Netherlands was gripped by tulipmania: a speculative fever unprecedented in scale and, as popular history would have it, folly. In the 1630s the Netherlands was gripped by tulipmania: a speculative fever unprecedented in scale and, as popular history would have it, folly. We all know the outline of the story how otherwise sensible merchants, nobles, and artisans spent all they had (and much that they didn't) on tulip bulbs. We have heard how these bulbs changed hands hundreds of times in a single day, and how some bulbs, sold and resold for thousands of guilders, never even existed. Tulipmania is seen as an example of the gullibility of crowds and the dangers of financial speculation. But it wasn't like that. As Anne Goldgar reveals in *Tulipmania*, not one of these stories is true. Making use of extensive archival research, she lays waste to the legends, revealing that while the 1630s did see a speculative bubble in tulip prices, neither the height of the bubble nor its bursting were anywhere near as dramatic as we tend to think. By clearing away the accumulated myths, Goldgar is able to show us instead the far more interesting reality: the ways in which tulipmania reflected deep anxieties about the transformation of Dutch society in the Golden Age. Goldgar tells us at the start of her excellent debunking book: Most of what we have heard of [tulipmania] is not true.... She tells a new story. Simon Kuper, *Financial Times*. *Tulipmania: Money, Honor, and Knowledge in the Dutch Golden Age*, University of Chicago Press: Chicago, IL, 2007 xx + 425 pp., Goldgar, Anne. *Tulipmania: Money, Honor, and Knowledge in the Dutch Golden Age*. : University of Chicago Press, . p 22. Download citation *Tulipmania: Money, H* In the 1630s the Netherlands was gripped by tulipmania: a

speculative fever unprecedented in scale and, Tulipmania: money, honor, and knowledge in the Dutch golden age. Goldgar, Anne. Netherlands -- Social life and customs -- 17th century Netherlands Tulipmania: Money, Honor, and Knowledge in the Dutch Golden Age: Anne Tulipmania and over one million other books are available for Amazon Kindle. In 1630s, the Netherlands was gripped by tulipmania: a speculative fever unprecedented in scale and, as history would have it, folly. The author lays waste to the Anne Goldgar, Tulipmania: Money, Honor, and Knowledge in the Dutch Golden Age. Chicago: University of Chicago Press, 2007. xx + 425 pp. \$30 (cloth), ISBN: This valuable and interesting study is the first genuinely scholarly investigation of tulipmania. It uses archival and other contemporary records rather than the Tulipmania: Money, Honor and Knowledge in the Dutch Golden Age Anne Goldgar ISBN: 9780226301266 Kostenloser Versand für alle Bücher mit Versand Buy Tulipmania: Money, Honor and Knowledge in the Dutch Golden Age Reprint by A Goldgar (ISBN: 9780226301266) from Amazons Book Store. Everyday In the 1630s, the Netherlands was gripped by tulipmania: a speculative fever unprecedented in scale and, as popular history would have it, folly. We all know the In the 1630s the Netherlands was gripped by tulipmania: a speculative fever unprecedented in scale and, as popular history would have it, folly. We all know the