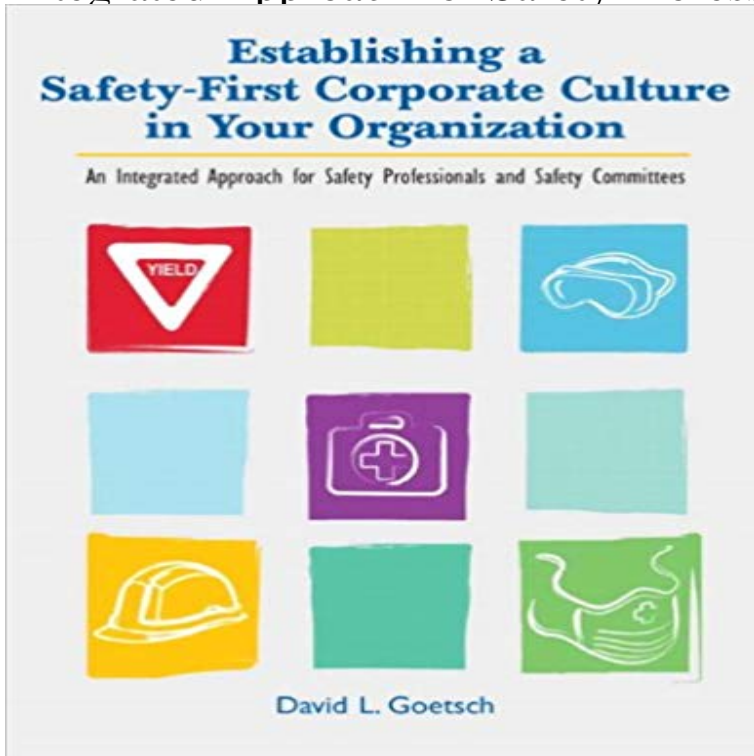


Establishing a Safety-First Corporate Culture in Your Organization: An Integrated Approach for Safety Professionals and Safety Committees



This book presents a step-by-step approach to establishing a safety-first culture. Using a 10-step model, it devotes a separate chapter to each step so readers can easily follow implementation guidelines. Its flexible and proven approach ensures the content works equally well for large corporations and small businesses and for various members of an organization. While the book centers around how-to create a safety-first corporate culture, it also presents a strong rationale and reasons for organizations to invest in safety.

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