

This is a practical manual for reporters, students and newcomers to the world of electronic journalism. Drawing upon the authors professional experience, it provides practical, step-by-step instruction in reporting and presentation skills, systematically laying the foundation of knowledge required by the broadcast journalist. Today's broadcast industry has been shaped by rapid advances in technology and the third edition of this book covers these advances. How the equipment works and how the reporter should use it is clearly explained in the sections on TV and radio, which offer instruction in the basics of reporting, recording for radio, editing pictures and audio and TV scriptwriting. The careers section has been thoroughly revised and updated. It lists new courses available, outlines the jobs on offer, and proposes a plan of campaign for those determined to break into broadcasting, from the first approach to preparing for the interview.

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